

Attachment 3- Proposed Evaluation Criteria

CATEGORY	CRITERIA	SUMMARY CRITERIA
Operations	1 Ability to serve market demand estimate	Passenger Experience
	2 Flexibility in service / responsiveness to demand	Passenger Experience
Financial and Economic	3 Cost estimate	Cost
	4 Financial feasibility	Cost
Neighborhood Connectivity and Impact	5 Ability to add stations to serve existing or new developments	Technological Application
	6 Possible impact on neighborhoods	Infrastructure
Customer Experience	7 Provides convenient and high-level service	Passenger Experience
System Delivery	8 Integration into Transit Center and North Bayshore	Technological Application
	9 Ability to expand system	Technological Application
	10 Ability to fit within the local environment	Infrastructure
Technology Development	11 Level of technology maturity	Technological Application